

Annex 1

Targeted Finance Fund 2023 – 2024 Report Value - £40,000

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Application Reference: TFF-23-01

Project Title	Growing Calon y Fferi for the Locality
Applicant	Ferryside Social Enterprise Group
Ward	Kidwelly and St. Ishamel
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none">• Existing social enterprises that have the potential to grow, be sustainable and create employment ✓• Emerging projects that have the potential to create jobs ✓• Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>Their '<i>Growing Calon y Fferi for the Locality</i>' project aims to recruit a Centre Manager to facilitate the efficient growth and successful running of the Business and Community Centre. This is a key role, and the successful candidate would have a responsibility for oversight of all aspects of our current business and community activities as well as working with trustees with the aim of developing new areas of social and economic activity.</p> <p>They want to use the adverse circumstances they are currently facing in a positive way – not only to ensure the survival of the Community Centre for Ferryside and surrounding areas, but also in the longer term to grow our many faceted organisation. They aim to encourage community cohesion in the local rural community and to maintain the existing jobs we host via the business units and in the longer term to facilitate more jobs and volunteers.</p> <p>The project is about developing the Centre manager role to encompass a wider operational one. The object of the project is to remove our barrier to growth and the designated resource of a full time Centre manager would enable the organisation to:</p> <ol style="list-style-type: none">1. Stabilise existing operations, following the loss of a major tenant who went out of business, leaving us without a restaurant, café, or post office.2. Grow the existing functions and activities of the Community hub and better support business in the locality.3. Provide trustees with time and opportunity to: business plan and source income/funds to potentially renovate parts of the building so that we can increase the number of our business tenant units and thereby increase local employment, and to completely review our current hotel business model.4. Move towards further reducing our carbon footprint – we have wanted for some time to achieve this but have not had the necessary staff resources to make any progress in evaluating and funding better building insulation, to supplement our existing solar panels and battery storage.

	<p>TFF funding will contribute to the salary and employer on costs of a full-time (37.5 hrs) Centre Manager on a fixed term contract of 1 year.</p> <p>The recruitment of a full-time Centre manager will enhance their ability to deliver a professional and consistent service to our business and income generating users, and free up trustee time currently taken up with day-to-day management allowing trustees to focus on strategic development of the organisation and to further develop the activities and facilities it provides to support St. Ishmael community.</p>
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 30 • Number of individuals into volunteering - 9 • Number of community groups/organisations assisted – several • Number of social enterprises created - 0 • Number of jobs created – 1 FTE • Number of jobs safeguarded - 1- directly, 20+ indirectly • Public and private leverage funding - £9,319 <p>Other outputs:</p> <ul style="list-style-type: none"> • Marketing of vacant rental spaces - 4
<p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p> <p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p>	<p style="text-align: center;">£29,319.00 (gross)</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">Centre Manager Salary - £27,300.00 Employers On Costs (Pension Contributions) - £819.00 Recruitment & Translation costs - £600.00 Training Costs - £600.00</p> <p style="text-align: center;">Nil</p> <p style="text-align: center;">£20,000 – (68.22%)</p> <p style="text-align: center;">£9,319.00 (£819.00 secured own funds, £8,500.00 applied for)</p>
<p>Evidence of Need / Community Engagement</p>	<p>Local resilience is being built within the business community by supporting local businesses and start-ups - providing and supporting local employment and other much needed and used community organisations e.g., Ferryside Repair Café, St Ishmael Community Wardrobe and the Mens Shed.</p> <p>They are an attractive proposition for local businesses and start-up enterprises, because we offer a variety of size and type of units for their operations - from storage areas to larger office units, which in one case provides employment to 16 people. Rental costs vary according to use, size and also whether the business asking for a unit is established or a start-up. But in all cases are at an affordable rate. Other benefits to local business users are that they are situated near their homes and do not have to travel to their place of work, which also has environmental benefits for the community as a whole. The 2021 census for Ferryside and surrounding area shows that 33.8% of residents work from home, this is higher than the national average and demonstrates a potential growth area in relation to the business units.</p>

<p>Cllr and Officer Consultations Undertaken</p>	<p>The following organisations, groups and individuals would directly benefit from the project:</p> <ul style="list-style-type: none"> • Existing tenants and their employees • Existing staff • Users of the Community Centre • Local groups and charitable organisations • Future hotel guests/Tourists <p>The national financial crisis has had implications for the village and its residents and over the course of the last year, the village has lost all its amenities and services and no longer has a Post Office, Café or Shop. One of our future objectives is to attract business and social enterprise tenants to the site that can provide some of these essential services for the community</p> <p>Consultation and discussions with:</p> <ul style="list-style-type: none"> • County Councillor Lewis Davies • County Councillor Crish Davies • Emily Hughes – CCC’s Senior Asset Manager Surveyor • Letters of Support • Local community and tenants
<p>Recommendation</p>	<p>Award - £20,000</p>
<p>Subject to:</p>	<p>Securing match funding</p>

Application Reference: TFF-23-02

Project Title	Brynamman Public Hall Heating System
Applicant	Brynamman Public Hall & Institute
Ward	Cwarter Bach
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs. • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>The Public Hall central heating system needs to be replaced as the current central heating is no longer fit for purpose. Heating the building is essential for the day-to-day operation of the Public Hall during the winter. The building is very large and requires an appropriate system to adequately heat the space.</p> <p>The current oil-fired boiler has been in place since the 1970s. Yearly services to the boiler and regular maintenance has kept it in good condition for decades, but it has now come to the end of its usable life. but they cannot feasibly further maintain and sign off the safe use of the system. There are concerns of leakage due to the deteriorating state of the chimney and the boiler is not running efficiently or reliably.</p> <p>The project would see a full overhaul to the system, by removing the current boiler and sealing off the original chimney. A new gas fired boiler would be installed with its own dedicated flue, external to the building and not reliant on the original chimney. A gas supply will be run from the mains gas network into the building and a gas meter installed. Gas is the most efficient fuel type for a building of this size with such large heating requirements. The efficiency will be greatly improved over the old system, with a boiler operating at far above 90% efficient when burning fuel, vs the current boiler which is well below 90% efficient.</p> <p>With the improved efficiency of the boiler and the increased control over separate heating zones, they should see a substantial reduction in the energy bills. The boiler will burn less fuel to reach the desired temperature, and areas of the building that aren't needed can be isolated so that only the required areas are heating, again burning less fuel. There should also be a reduction in repair bills and service costs, as the new boiler will require far less maintenance outside of a yearly service.</p> <p>The project will benefit everyone that has any connection to the public hall e.g. cinema and theatre customers, performing arts groups, Brynamman Players group, local schools, snooker players, children and parents and the staff and volunteers at the cinema. The central heating is a core necessity</p>

	for the sustainable operation of the public hall and it ensures continued sustainability throughout the whole business.
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education – 14 • Number of individuals into volunteering – 18 • Number of community groups/organisations assisted - 0 • Number of social enterprises supported - 1 • Number of jobs safeguarded - 8 • Public and private leverage funding - £10,000
Total Project Cost	£29,968.19 (Net)
Eligible Capital	£23,000 – New boiler, plumbing works, flue, scaffolding, connection to meter
Eligible Revenue	£6,968.19 – Gas Supply
Ineligible Costs	Nil
Amount and % of grant requested	£20,000.00 @ 66.73%
Match funding	£9,968.19 Own Funds - £2,000 – Secured Community Council - £500 – Applied for Welsh Church Fund - £3,000 – Applied for Williams Brown Hill - £4,470 - Applied for (Panel on 5 th July)
Evidence of Need / Community Engagement	Brynamman Public Hall is the only venue of its kind in the local area. Being an emblem of a bygone era, an era in which every village in the valley once had a hall of its own, it's now a rarity for such a small community to have a venue of this size and capability on the doorstep. Installation of a modern system capable of heating the hall properly is essential for everyone that uses it. Quite simply without this project the hall would not be able to open or operate during the Winter and fixing it now is detrimental for the Winter ahead.
Cllr and Officer Consultations Undertaken	<p>Consultation and discussions with:</p> <ul style="list-style-type: none"> • County Councillor Glynog Davies – Cwarter Bach • Letters of Support: <ul style="list-style-type: none"> ○ ACT – Ammanford Community Theatre ○ Brynamman Players ○ Cylch Meithrin Cwarter Bach ○ Sounds for Pounds ○ St. Catherines Church
Recommendation	Award - £20,000
Subject to:	Securing match funding